



A1 Software Solutions

- Solutions for optimizing business processes (BPO)
- ERP—Enterprise resource planning
- CRM—Customer relationship management
- ERP-Area
- PDA—Production data acquisition
- MES—Manufacturing executive systems
- Software development/Web-programming tools
- SOA—Service-oriented architectures
- BPM—Business-process management
- SaaS—Software as a Service

B2 Systems Integrations & Services

- IT services
- IT management/IT governance
- Outsourcing services
- Systems management, system solutions (HW, SW)
- Office equipment & components
- Green IT/eco-computing/output management
- Mobile marketing/digital signage
- Open Source solutions
- Consulting
- Education Area, Job Town/Job Center

A2 Software Solutions

- DMS—Document-management systems
- ECM—Enterprise content management
- BI—Business intelligence
- SOA—Service-oriented architectures
- Collaboration solutions (tools, groupware, CAD, etc.)
- Database systems
- Imaging, graphics & printing
- Storage solutions
- THE MODEL COMPANY

B3 IT-Security

- Hardware and data security
- Mobile security
- Business continuity
- Compliance & regulations, risk management
- Internet security
- Building security
- Green IT/eco-computing
- Access control and authorization
- DRM systems—Digital rights management
- Biometrics

B1 Communications & Networking

- Telecom services (basic, value-added, content, consulting, outsourcing, ASP/SaaS, VoIP)
- Telecommunications solutions (fixed-line, cable, mobile, IP)
- N&VC—Networking & infrastructure/components
- Mobile (enterprise) solutions
- RFID
- Satellite solutions, navigation/telematics
- NGN—Next-generation networks
- Embedded systems/ubiquitous computing
- Dealers Only (retailers center/distribution)

ICM

- Communication World is the leading conference for business decision-makers in the mobile-telephony, fixed-line and networking sectors. Each year it attracts a first-rate audience of experts with future-oriented themes.
- Internet World is the industry event for Internet professionals and a gathering for leading decision-makers on the supplier and user sides of the market.



The leading Business-to-Business trade show for IT. Media and Communications